

Your handbag. Your brief.

Complete digitally or print and fill by hand. Add reference images or a tech pack, then email the brief to sales@farhanexports.com. Leave undecided details blank for discussion.

01 Company and contact

Company / brand

Website

Contact name / role

Email

Telephone (include country code)

Destination country / market

02 Product and design

Bag category / intended use

Style name / reference

Width + unit

Height + unit

Depth + unit

Leather / material / desired finish

Colours + colour references (if available)

Lining / interior construction

Hardware / metal finish / closure

Branding method / placement / artwork availability

Attach annotated reference images for details that are difficult to describe.

Order planning and requirements.

03 Quantity by style and colour

Style / reference	Colour / reference	Quantity

Handbag MOQ: 100 bags per colour, per style. Quantities, timing and feasibility remain subject to review of the final specification and schedule.

04 Timing and delivery

Preferred sample date

Preferred order / delivery timing

Destination / delivery terms (if known)

05 Testing, documentation and references

Testing / audit / declaration requirements, including any buyer standards

Reference links / attachment names / tech-pack version

Additional requirements / questions

ATTACHMENTS

☐

Tech pack

☐

Images

☐

Brand artwork

☐

Specifications